



## SOCIAL MEDIA

# Make social media work for your community

Build your audience, improve the customer experience and drive rent-ready leads with social media management services for multifamily communities. We transform your presence and support your goals by creating, posting, monitoring and reporting on content that you approve.

### SHOWCASE YOUR BRAND

Promote your properties in a professional and positive way to renters

### ADD VALUE

Share relevant, hyperlocal content that engages prospects and residents

### GET RESULTS

Track your progress with comprehensive monthly reports

# FEATURES

## SOCIAL MEDIA



### CUSTOM STRATEGY

Attract the right audience. We'll tailor your social profile strategy to match your brand and customers.



### ACTIVE ENGAGEMENT

Strengthen customer relationships by encouraging online interactions. We'll monitor your channels for questions and comments.



### CONSISTENT CONTENT

Post regularly to Facebook, Instagram and Google Business Profile. We'll schedule weekly hyper local content for your review and approval.



### TOTAL VISIBILITY

Approve every post before it goes live. Review success in monthly calls with your marketing specialist.

## CREATE A CONSISTENTLY EXCELLENT ONLINE EXPERIENCE

Social media management is only available to properties that use REACH SEO. Your account manager will be the same across both services, allowing for a deep knowledge of your property, market and audience.



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