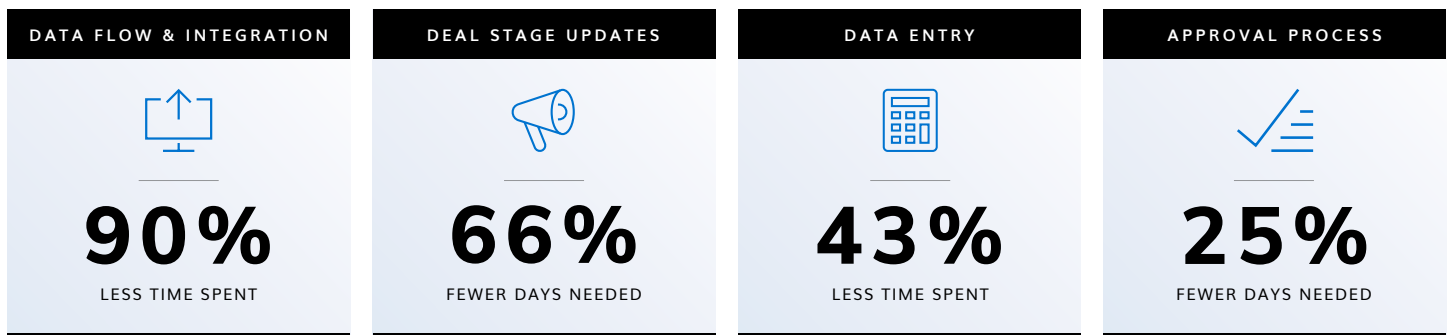


How CommercialEdge Deal Manager Helped CIM Group **Improve Data Flow by 90%** to Reduce Budgeting Hours and Close Deals Faster



Founded in 1994, CIM Group is a community-focused real estate and infrastructure owner, operator, lender and developer with a portfolio currently valued at \$29.2 billion. CIM recently unplugged from a popular commercial real estate leasing software with limited capabilities and moved to Deal Manager to gain streamlined lead-to-deal workflows with expedited approvals to significantly improve complex business processes on the connected Yardi platform. CIM Group now has a connected revenue lifecycle with a single interface and seamless data workflow.

*"By analyzing these numbers, I have realized that we have **significantly improved our processes**, especially given our complex business and approval procedures. I have received a lot of positive feedback over the last two months since the implementation, and I am happy to share these results."*

MAJA SOFIC
1st Vice President
Property Management Operations